

Pure Produce® Container Technical Specifications



ekō Solutions™ is excited to announce its partnership with anu™ incorporating its Rotary Aeroponics® technology, an advanced form of hydroponics within our containers!



Watch Demo Video

Installation Requirements

- Internet: WiFi or Ethernet Connection
- Power Requirements: 240V, 50 Amp
- Water: 3/4-in garden hose, city water compatible
- Footprint: L20' x W8' x H9' plus door swing radius and AC



Yield Density

• A 20ft shipping container holds 3,920 plants on 14 Rotary Aeroponic® towers, each plant yielding 1-4 oz depending on variety and duration; CAPEX surface area calculations are needed to equalize increased planting densities in rotary 3D growing methods as opposed to low density 2D growing stationary methods.

Canopy Surface Area = (Height 83.75in.* π * Diameter 24in.) * (14 tower sleds per 20ft. container) = $614ft^2$ CAPEX per Harvestable Canopy Surface Area = $\frac{Container\ Purchase\ Price}{614\ ft^2}$

Resource Efficiency

- Rotary Aeroponics® uses ½ the LEDs of other tower systems, consuming less energy, emitting less heat, and improving HVAC efficiency for compounded energy savings with hyper efficient full spectra and far-red LEDs.
- Total system power usage is 100 kWh/day which costs \$12.48/day assuming the national, commercial average of 12.48¢/kWh when air conditioning is operating at all times, needed less so in cooler months.
- Lower power usage would be experienced in cooler months/regions without air conditioning (reduces ½ of power usage). Power usage can be eliminated by combining renewable energy, eligible to be 25-50% funded by <u>USDA REAP grants</u>, remaining costs may be eligible for transferable energy tax credits.
- 95% less water usage than conventional field farming, or average of 8 gallons/week for each of the 14 tower sleds, totalling 112 gallons/week. U.S. water costs average \$1.50 per 1,000 gallons, or 0.15¢/gal.
- Self-Nurturing[™] seed pods eliminate labor-intensive, failure-prone seedling germination and transfer steps.
 Anu's easy to use, compostable seed pods contain everything necessary for healthy plant growth.
 - Labor rates for planting, harvesting, and periodic tower/reservoir cleaning is on average 60 seconds per plant. Assuming \$25/hour, this is \$0.42/plant. Rent and final retail packaging/shipping costs not included.
- OPEX for leafy plants harvested in ≈40 days is below. More profitable fruiting plants require longer duration.

$$OPEX \ per \ plant \ = \$0.42 \ labor/plant \ + \ (\frac{\$12.48 \ power/day*40 \ days}{3,920 \ plants}) \ + \ (\frac{0.15 \$/gal*112 \ gal/week}{3,920 \ plants*(1 \ week/40 \ days)}) \ = \$0.55 \ + \ Seed \ Pod \ Price$$

Plant Offerings

- Anu™ Self-Nurturing™ compostable seed pods with Rotary Aeroponics® provides sufficient light intensity to grow a wide range of fruiting/flowering plants; other container farms struggle to do so due to light limitations.
- Seed pod prices vary based on subscription quantity and variety, vetted through our onboarding process. For Container inquiries email ekosales@landbetterment.com, for seed pod pricing, email sales@growanu.com.

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